ESG Report

CEO Letter

Matt Jones
Chief Executive Officer

> " Our data erasure solutions facilitate the reuse and extended life of hardware, supporting a drive towards a circular economy and circumventing the unnecessary and potentially harmful physical destruction and landfill of devices."

Dear Stakeholder,

As a business, we acknowledge that our most significant sustainable output is our suite of products – a fact that is acknowledged by the London Stock Exchange with the accreditation of its Green Economy mark, awarded to us in 2019. Our data erasure solutions facilitate the reuse and extended life of hardware, supporting a drive towards a circular economy and circumventing the unnecessary and potentially harmful physical destruction and landfill of devices. In this way, we also promote information security and help our customers meet their own ESG objectives.

This year, across the business, we have continued to enhance our focus and management of key material issues as a leadership team. My focus was to lead on diversity and inclusion initiatives because it is a matter that means a lot to me. As a Company, we want to ensure that we have an inclusive and supportive culture that provides equality of opportunity, and we recognise that a diversity of people and thought promotes the continued growth of our business. While we appreciate that we still have a way to go in achieving diverse representation at all levels of the Company, we are proud to have seen an increase in the number of women working at Blancco. As we continue to adjust our recruitment practices to ensure we are seeing the broadest pool of candidates, we hope to see increased representation of all people, and in time, through the strengthening of our training programmes and succession planning enabling promotion

from within the business, we will see these individuals becoming the next generation of leaders at Blancco.

The continued success of our business relies on us meeting our customers' needs. As such, despite the pandemic, we strived to strengthen the ties we have with our customers, working with partners and listening to the feedback from our customers to understand how our products are being used. The almost ten-point increase in our Net Promoter Score (NPS) on the previous year, as well as the significant increase in the number of respondents, speaks to the time and effort we have invested both in innovating our products to improve customer experience, and in maintaining our customer relationships through this difficult period where in-person contact has often not been feasible.

As a business with a relatively small carbon footprint, we acknowledge that we are limited in the ways we can reduce this footprint. Nevertheless, we wanted to see the full picture of our environmental impact and engaged a consultancy to conduct a carbon audit of the business for the first time to establish our Scope 1, 2, and 3 emissions. Travel is undeniably our greatest area of energy use; while there was a reduction in Scope 3 emissions during the past year due to COVID-19, we expect business travel to increase as restrictions ease and our customers want to host in person meetings. While FY21 cannot serve as a baseline for our performance, it is imperative that we develop a travel policy that recognises where business travel is essential, whilst also factoring in our ability to connect remotely and reduce unnecessary journeys.

The support and insight of our stakeholders bolsters the long-term growth of our business. Throughout the year, we have continued to connect with our stakeholders in a myriad of ways, holding virtual town halls with employees, receiving customer surveys, engaging with charitable organisations, and supporting industry bodies. The following report discloses the actions we have taken this year to promote the interests of those stakeholders, while our 2021 ESG Report will provide greater detail on our ESG management.

Matt Jones
Chief Executive Officer

27 September 2021

Our Focus

United Nations Sustainable Development Goals (SDGs)

In 2015, the UN launched 17 SDGs with the objective to tackle some of the world's greatest challenges and create a sustainable and harmonious future for all. The SDGs cover a range of topics including ensuring good health and wellbeing, achieving gender equality, and promoting full and productive employment. We have reported our progress against the four SDGs that we have a significant positive impact upon and have identified the underlying targets that our business supports. As a Company, we will continue to promote decent work, innovation, and responsible consumption, and strive to reduce the inequality in the workplace and beyond.

Task Force on Climate-Related Financial Disclosures (TCFD)

The TCFD is chaired by Michael Bloomberg and championed by former Governor of the Bank of England, Mark Carney, and is an initiative that seeks to develop consistent climate-related financial risk disclosures for use by companies in providing information to investors, lenders, insurers, and other stakeholders. We have begun the process of alignment with the TCFDs, by reporting our climate-related impact in accordance with the four pillars of Governance, Strategy, Risk Management, and Metrics and Targets. We are committed to transparent and honest disclosure and aim to strengthen our TCFD reporting as we move forward.

Sustainability Accounting Standards Board (SASB)

SASB provides industry-specific standards that enable companies to disclose their financially material ESG information for investors. For the second year running, we incorporated the accounting metrics of the SASB standard for Software & IT Services companies into our ESG Report.

Employees

Employee engagement

At the beginning of the pandemic, we implemented new communications channels to ensure that, despite not being able to see each other in person, we were maintaining effective and consistent engagement across the workforce. While some of our offices have reopened and we are moving towards a hybrid working culture, these channels of communication are firmly established. Country calls led by the HR department are conducted on a fortnightly basis and our All-Hands Call, which includes the global workforce, allows employees see all the Executive team members on camera and to ask any questions.

"At Blancco, we have created a culture that is open and honest and in which senior leadership are easily approachable. We are very proud that, in the past year, we have really built upon this culture and, in communicating more than ever before, have become an integral part of our employees' lives such that we improved our employee engagement and saw scores rise in every category for our annual survey." Sarah Smith, HR Director.

To ensure that we are best placed to attract and retain employees, especially as we move towards a post-pandemic world, we continue to conduct regular benchmarking and we review and update our benefits annually. We have updated the prizes for our Awards Programmes, which allow employees to be recognised for their hard work. We also introduced our

SAYE scheme to our seven largest locations (Germany, Finland, Ireland, India, US, Japan and UK) this year, which has had a fantastic subscription rate amongst the workforce, with 47% of eligible employees signing up.

Metric	Unit of measure	Performance
Employee engagement	Percentage (%)	80% (September 2019: 77%)

Mental health and wellbeing

As we switched to remote working last year and are transitioning to a hybrid working environment, supporting our employees' mental health has never been more important. Throughout the year, we rolled out a number of initiatives globally to promote mindfulness and monitor employee wellbeing. To ensure our leadership were best positioned to support employees during the past year, we rolled out a training programme for managers focused on their teams' wellbeing, in particular what they needed to be looking out for and how to approach colleagues if they seem to be struggling. We promoted our Employee Assistance Programme (EAP), which has a 24-hour confidential hotline for employees to call and receive the appropriate support or coaching. Where individuals have been open about their mental health issues this year, we have been proactive in following up with check in calls and we have maintained close contact with those struggling significantly.

Diversity and inclusion

We are an equal opportunities employer, and we are committed to maintaining open and supportive working environments for all our employees around the world. This commitment starts at the Board level, with D&I initiatives being led and championed by our CEO. In the past year, we have promoted a number of new initiatives to nurture a diverse workforce and an inclusive culture: mandatory D&I training for all managers; a review of all our internal documentation from a D&I perspective to address the language used in the software space and replaced any offensive terminology; a data collection exercise to assess and benchmark our performance on D&I; and a review of all job descriptions from an unconscious bias perspective. We will continue to work hard to promote diversity and equitability throughout our business and ensure that all individuals feel supported and included.

Metric	Unit of measure	Performance
Percentage of gender and racial/ethnic group representation for (1) management, (2) technical staff, and (3) all other employees	Percentage (%)	**(1)** 20% Female; 80% Male. 95% White; 5% Asian. **(2)** 21% Female; 79% Male. 49.5% White; 50% Asian; 0.5% Caribbean. **(3)** 42% Female; 58% Male. 64% White; 32% Asian; 2% Black; 1% African; 1% Hispanic.

ESG Report

Training and development

We recognise the importance of providing training and development opportunities to our employees, to both enable our colleagues to expand and develop their skillsets, and to ensure that we are nurturing talented individuals and future leaders. In addition to our pre-existing nine box exercises, we have increased our proficiency in succession planning, rolling out a programme of management development, and identified key roles that would not be easily filled in R&D and assigned junior colleagues to work with those individuals. We introduced "Blancco Learning", an online training platform that gives employees access to a wide variety of courses and continue to conduct annual performance assessments to give employees feedback and identify their goals for the coming year. We also work with universities to make sure we are finding talented and passionate individuals to join our business. Despite the restrictions of the pandemic, we have given talks about our industry, offered internships to students, and recruited graduates for our product development and support team in India.

Metric	Unit of measure	Performance
Number of internships offered	Number	4 (FY20: 5)
Number of permanent employees from internships	Number	2 (FY20: 2)
Number of talks at universities and higher educational colleges	Number	2 (FY20: 3)

CASE STUDY

Blancco Learning

This year, we introduced the Global Learning Management System, "Blancco Learning", a global database of training courses available for our employees across the world to access. There are over 300 courses available in 34 categories, ranging from broader corporate topics such as D&I and coaching training, to tailored courses supporting specific job functions such as cybersecurity and data analysis. The platform has seen a lot of traffic and we are able to track participation and set mandatory modules for essential training. By opting for an online training platform, we are awarded green points each time an employee completes a module, as they have not travelled to do an in-person course. The platform allows us to report on a series of potential benefits and cost savings; following the launch to managers in January and to all employees in April, we have already seen US$10.65K in training savings, 92 hours less in commuting, -1.49MgCO$_2$ in environmental impact, and 92 better-skilled workers.
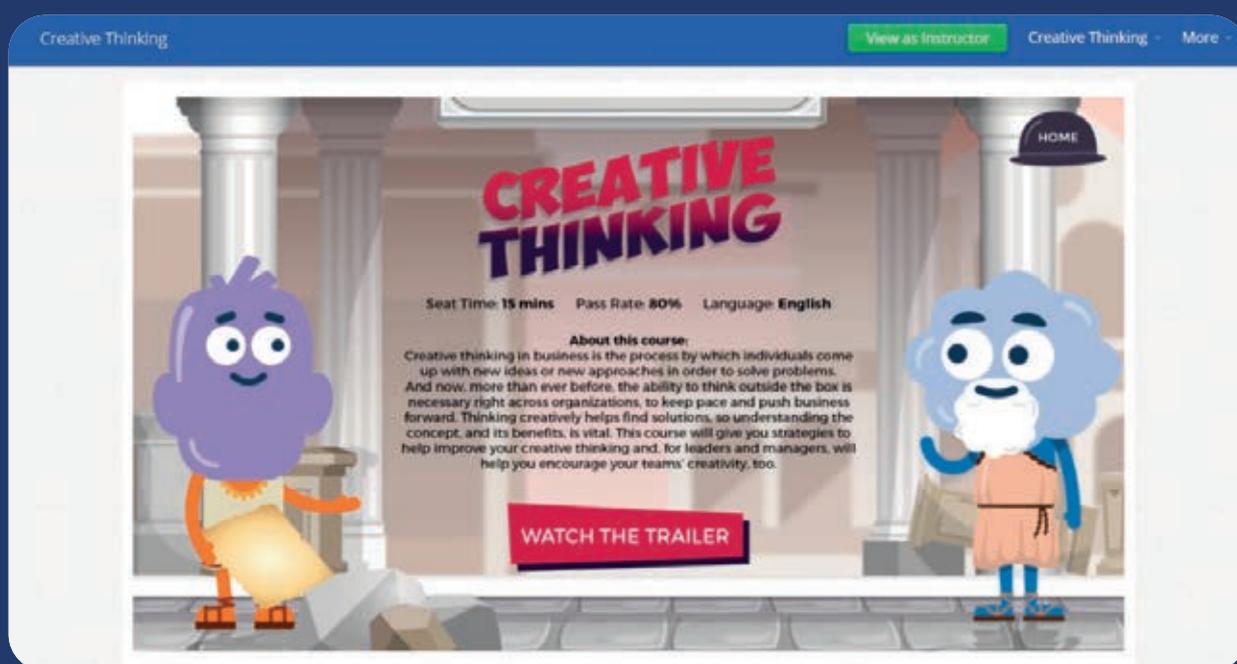
Customers

Supporting our customers

Our technology not only safely supports the circular economy and negates the need for physical destruction, but it also enables our customers to meet their own sustainability objectives. Our erasure software ensures that our customers' data is secure and enables compliance with information security standards such as the GDPR. It also allows customers to redistribute or donate securely wiped devices and avoid sending hardware to landfill, supporting social and environmental goals.

Some of our products, such as within our diagnostics offering, have enabled us to support large insurance providers with fraudulent claims. For example, the development of machine learning technology that detects cracked glass on devices allows validation of the state of a device for an aftersale insurance policy. For retailers, when a consumer has a problem with a device and wants to return it, our diagnostics can be utilised to assess whether there is in fact an issue with the device, instead of the device being taken to a warehouse and going through the system for there to be no fault found. This not only produces an operational saving for our customers, but also avoids environmental impact of transportation.

We are also developing an ESG dashboard, which will use our cloud data on the number and types of devices erased, as well as calculations based on the number of licences sold, to enable customers to track their own data erasure metrics. This brand new functionality will support customers with their sustainability reporting by demonstrating the environmental impact they are offsetting by using Blancco products.

Customer satisfaction and feedback

As a Company, we strive to meet our customers' evolving needs and deliver the highest quality service. As such, we make collecting and responding to customer feedback a priority. We measure customer satisfaction in two ways: the Net Promoter Score (NPS) and the Win Loss Survey. Feedback from customers is distributed around the business allowing the appropriate teams to identify the areas for improvement and respond effectively. We gather customer feedback and insights through our Customer Advisory Board, engagements with our strategic partners, and the feedback and requests made to the sales teams by customers. There are, therefore, multiple touch points for our customers to inform us of their changing requirements and we greatly value this feedback as it helps determine the areas of focus for R&D.

Metric	Unit of measure	Performance
Customer NPS score	Score	57.5 (FY20: 48)*

* The industry average NPS for technology companies is 35. Source: www.surveymonkey.co.uk/curiosity/what-is-a-good-net-promoter-score/

CASE STUDY

Customer Advisory Board

A key feedback channel is our Customer Advisory Board, which meets twice a year and is comprised of key customers from each market in which the business operates. The first meeting is an in-person event (though this was held online in FY21 due to the pandemic) in which we discuss in detail their use of our products, the use cases in each market, and the innovation they want to see. From this, we take a long list of action points away, then meet as a wider team internally on a monthly basis to ensure that these points are being addressed by the relevant departments within the business. Six months later, we hold an online update with the Customer Advisory Board, during which we explain what actions we have taken and what are the next actions we will execute. Continuing to innovate drives product and service enhancements and, in turn, supports our market-leading position globally. Furthermore, the addition of new and complementary products mean we can support our clients with more of their digital demands.

"The Customer Advisory Board are an invaluable source for customer insights. During the meetings, we get a broad view of product use and the market dynamics, enabling us to assess where improvements can be made and the new markets we could enter."

Alan Bentley, President of Global Sales

Industry Bodies

We act as a driving force in our industry for innovation and best practice, working within the technical communities helping to establish certain standards that are used in evaluating devices. As well as supporting a number of organisations around the world, we also founded the International Data Sanitization Consortium (IDSC), with the mission to "eliminate the ambiguity around data sanitisation terms, standards and guidelines to ensure organisations are adhering to, and receive, best practices in data sanitisation". We continue to share our expertise on data security and erasure through white papers and webinars. Our President of Global Sales has been invited by the World Trade Organisation to speak on "The use of data protection technology in an ICT circular economy" at the 25th Anniversary of the Information Technology Agreement in September 2021.

Communities

Our products not only enable us to support the circular economy, but also to support initiatives that distribute devices to underprivileged families and promote equality of access to technology. We also want to have a broader positive impact on the communities we operate in. At Christmas, we ran campaigns to raise money for four charities, Trussell Trust in the UK, 2nd Harvest in the US, Society of St Vincent de Paul in Ireland, and SOS Children's Village in Finland. These charities support children and their families by providing food and presents, and we matched all donations raised by our employees in each location for this campaign.

Regulators

Compliance and integrity

We ensure that all employees are kept up to date with the Company's governance policies. New employees are required to read Blancco's policies, including Code of Conduct Policy, Anti-bribery and Corruption Policy and Whistleblowing Policy, and feed back any questions, then sign to demonstrate that they have read and understood. This gives us the confidence that our new joiners understand the ethics and values of how the business works.

Ongoing training is carried out to cover any policy changes; these sessions act as a refresher for employees, while also providing the opportunity for people to voice any questions they many have. At Blancco, we value the transparent culture we have created, and want our staff to be reassured that, should they be faced with an ethical dilemma, they can approach us with any questions they may have.

There is a whistleblowing hotline that is monitored by a third-party specialist call handler, compliant with the Private Security Industry Act requirements for interviewing callers. They provide a confidential and independent global service for staff to report concerns, which are escalated immediately to the CFO and Audit Committee for appropriate action.

Data and information security

Our solutions have been tested, certified, approved, and recommended by 14 governing bodies and leading organisations around the world, making us the industry standard in data erasure and mobile lifecycle solutions. For more information about our accreditations, please visit our website.

We place the highest importance on respecting and protecting the privacy and confidentiality of the information that our customers share with us. Our Privacy Policy Statement is reviewed annually and publicly available on our website.

We have a layered Defence-in-Depth approach following ISO 27001 standards, using various technologies aimed to protect our IT infrastructure and data, including asset patching, MDM, firewall protection, proxy control, network monitoring, server/ system access rights, user awareness training and built-in alerting mechanisms.

We provide mandatory recorded training to all employees, including contractors. This is provided when an individual joins Blancco and their completion of the training is monitored. Furthermore, company-wide trainings are conducted on a regular basis, including confidentiality, data privacy, and information security. As the most common form of attack is phishing emails, we wanted to raise employee awareness; we introduced a banner on every email that comes from an external organisation, which has resulted in a considerable drop in employees clicking through on suspicious emails.

CASE STUDY

"Laptops for Kids"

This year, we partnered with WANdisco on their campaign "Laptops for Kids". According to the Children's Commissioner, 9% of families are without a laptop, tablet or desktop at home. The issues this causes have been exacerbated by the pandemic, where many children have not had access to a device at home to receive online schooling. The "Laptops for Kids" campaign aims to deliver devices to schools in need across the North of England and has sourced 14,000 devices to date.

In order to safely donate devices, businesses want to ensure that their devices have been securely wiped of all data. Through donations of free drive eraser licences, we have already enabled the campaign to securely erase 1,400 donated used digital devices, with this number continuing to rise daily. As part of the collaboration, Blancco and WANdisco have facilitated training on how to use the erasure software to sanitise the donated devices. This practice has been carried over to the WANdisco Data Academy at Sheffield College, where students have been taught how to carry out the erasure process themselves. The students now spend one day per week supporting the project, providing them with valuable work experience, relevant to their studies and ultimately fosters a culture of improved cyber hygiene.

We recognise the value of having access to a device at home for young people, and are proud to support this campaign, to ensure that young people have access to educational resources no matter their socio-economic status. Our CFO, Adam Moloney, has joined the Laptops for Kids National Taskforce, which is now working to roll out the scheme across the entire country following its success in the North of England. To find out more about the campaign, visit www.ltfk.co.uk/.

Environmental Impact

Governance

As an office-based business with over 320 employees globally, our environmental impact is minimal. Nevertheless, we remain committed to limiting our direct environmental footprint. The Board has oversight of climate-related risks and opportunities, and as ESG is an integral part of the Chief Financial Officer's Report, environmental matters are discussed at Board meetings. Additionally, this year we engaged a consultancy to conduct a carbon audit of the Company and enable us to understand our environmental impact and where improvements can be made.

Strategy

Reducing our footprint

We recognise that travel is our largest carbon hotspot and moving forwards we are addressing how our travel policy could be evolved to reduce that impact. The pandemic provided us with the opportunity to reduce our travel emissions and also showed us that we can operate with less travel. Thus far we have identified two of our annual Board meetings that can be held virtually, and additional Board meetings that will be hybrid to avoid transatlantic flights. We accept that travel will remain a part of our business, as we are a global Group with customers and employees around the world, but we are considering how the travel we do can be less impactful, including educating our employees about the impact of different airlines, assessing where different modes of transport could be taken, and providing greater flexibility around the price.

Our office footprint is not significant as we have a small headcount and we seek to rent office spaces that provide facilities to meet our operational needs, principally hiring offices contained within larger buildings with communal areas. However, we continue to pursue emissions reduction initiatives; we have now closed one office in the UK, we encourage sustainable resource use across our employee base, and we are considering green energy suppliers for our offices.

Our positive impact

Our products directly support the circular economy, as by securely erasing data from hardware we extend the lifetime of devices, thereby enabling reuse or reselling of devices. The typical refresh rate of certain devices is approximately three years; data sanitisation can double the lifetime of a product. Consequently, we can reduce both the demand for, and the carbon emissions produced by the manufacture of new devices, as research suggests that the environmental impact of most consumer electronics is greatest during the manufacturing and distribution process. By securely erasing data, we also avoid the need for less environmentally friendly methods of data and device destruction and for those devices to be sent to landfill.

By providing our solutions, we enable businesses to minimise their carbon emissions and keep their hardware in circulation. We continue to work with our customers to assess how we can develop our products and increase the efficiency of their operations, thereby increasing the number of securely erased devices.

Based on information gathered from customers, an estimated 68.2 million kilograms of electronic equipment was securely sanitised during the year, with a preuse carbon footprint of 5.6 billion kilograms (FY20: 60.7 million kilograms of electronic equipment, with a preuse carbon footprint of 4.6 billion kilograms).

Risk management

The Board is responsible for determining the nature and extent of the risks it is willing to take in delivering Blancco's strategic objectives and manages these risks through the Blancco Risk Management Framework. The strategic risk appetite for the business is reviewed annually by the Board. The Audit Committee is asked to assess whether risks are within the Company's risk appetite. During the year, the Audit Committee engaged a third party to review the way that risk is managed at Blancco. The well-received exercise yielded several recommendations that have been implemented to further enhance the way that risk is managed. Additional detail on Blancco's approach to risk management and principal risks can be found on pages 36 to 40.

Metrics and targets

We attribute the reduction in our Scope 1, 2, and 3 emissions to our offices closing and the limitation on travel during the pandemic. Certain small satellite offices were closed permanently, in agreement with employees moving to remote working practices, which also contributed to a reduction in our emissions. As a Group, while we are beginning to capture our carbon footprint, we are not yet in position to authoritatively set a target as, due to the pandemic and 2020 data being an anomaly, we cannot yet establish a baseline.

Energy

Year*	Electricity usage (kWh)
2019	23,622.88
2020	19,918.73

Emissions

Year*	Scope 1 & 2 (tCO$_2$e)	Scope 3 (tCO$_2$e)**	Total
2019	152.95	949.20	1,102.15
2020	104.05	148.46	252.51

* The data here represents the calendar years of 2019 and 2020, not the financial years.

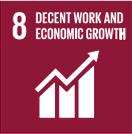** The Scope 3 data covers business travel only.

Our 12-month CO$_2$e emissions (Scopes 1, 2 and 3) for 2020 decreased by 77%, compared with 2019. Scope 1 and 2 emissions reduced by 32%, or by 1.5 tonnes of CO$_2$ per £1 million revenue. In total, we emitted 7.6 tonnes of CO$_2$e per £1 million of revenue in 2020, compared with 33.1 tonnes in 2019. Electricity usage reduced 16%.

Methodologies

We classify GHG emissions into three 'scopes'. Scope 1 emissions are direct emissions from sources that are owned or controlled by Blancco, including the combustion of fuel and operation of facilities. Scope 2 emissions are indirect emissions from the purchase of electricity, heat, steam and cooling purchased for own use. Scope 3 emissions are all indirect

ESG Report continued

emissions (not included in Scope 2) that occur in the value chain. All footprint calculations comply with the standard set by the World Resource Institute: GHG Protocol for Corporate Accounting. All Scope 1 and 2 emissions factors derive from the International Energy Agency (IEA). Scope 3 business travel has been calculated based on route, aircraft/train/ferry/car hire, make and manufacture of transport and travel class, and have applied the appropriate methodologies and data published by the European Environment Agency (EEA), the UK Department for Environment, Food and Rural Affairs (DEFRA) and the International Civil Aviation Authority (ICAO). Business accommodation data is calculated using the International Tourism Partnership Methodology, based on duration and location.

SDG	2021 Approach	Target Outline	Relevance to Blancco
8: Decent work and economic growth	We provide secure, well-paid jobs to our 320+ employees and equip them with the tools and opportunities to develop and progress within the Group.	**8.3** Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalisation and growth of micro, small and medium-sized enterprises, including through access to financial services **8.4** Improve progressively, through 2030, global resource efficiency in consumption and production and endeavour to decouple economic growth from environmental degradation, in accordance with the 10-Year Framework of Programmes on Sustainable Consumption and Production, with developed countries taking the lead	At Blancco, we invest in our people. We provide training opportunities for skills development, including specific management training for both junior and more experienced individuals, and a global online training platform available to all our employees. In this way, we ensure that we are nurturing our talented employees and enabling promotion from within the Group. Our products encourage reusing hardware and promote responsible consumption.

Quote from SDG Champion

"Greater awareness of the alternatives to physical destruction of equipment, the importance of data security, and growing environmental concerns, drive the use of our products. We continue to promote our sustainable solutions, develop and implement new process efficiencies, and invest in the people that enable Blancco's success."

Adam Moloney, Chief Financial Officer
SDG 8 Champion

SDG			
9: Industry, innovation and infrastructure	We promote innovation and growth as a market leader. Through engagement with our customers and strategic partners, we understand their evolving needs and continue to invest in new product developments and integrations that support their operations and improve efficiency in their processes.	**9.5** Enhance scientific research, upgrade the technological capabilities of industrial sectors in all countries, in particular developing countries, including, by 2030, encouraging innovation and substantially increasing the number of research and development workers per one million people and public and private research and development spending	We continue to invest in R&D, growing our product management team as well as our product offering. In the last year, we have implemented improvements to reduce time spent handling and processing devices, and to maintain the stability of the application, enabling our customers to increase their operational efficiency. We work in partnership with universities to give talks about our industry, offer internship placements to students, and hire graduates in our India office to work on product development and support.

Quote from SDG Champion

"Research and development investment, both in new products and our team, continues to be a key priority for Blancco, and this product development is driven by the engagement we have with our customers and the attraction and retention of talented individuals."

Russ Ernst, EVP Products and Technology
SDG 9 Champion

SDG	2021 Approach	Target Outline	Relevance to Blancco
10: Reduce inequality within and among countries **10 REDUCED INEQUALITIES**	We are committed to reducing inequality and fostering a diverse and inclusive culture to ensure that all our employees feel heard and supported. We have rolled out a number of initiatives in the past year to ensure that our internal processes reflected this commitment.	**10.3** Ensure equal opportunity and reduce inequalities of outcome, including by eliminating discriminatory laws, policies and practices and promoting appropriate legislation, policies and action in this regard	In the past year, we have undergone a thorough review of our internal documentation on software to ensure that the language used is inclusive. We have conducted mandatory unconscious bias training for our managers and are currently working to eliminate any bias in our recruitment processes. Furthermore, our support of the "Laptops for Kids" campaign in the UK addresses the lack of access to devices for some families, providing devices to children to continue their schooling online during lockdown.

Quote from SDG Champion

"Our people are core to the success of Blancco and, as such, we are passionate about supporting every individual. I am very proud that our D&I initiatives have been championed throughout our organisation, from the CEO to our employees themselves. These initiatives are not standalone projects, but part of a long-term strategy to progress equitability and inclusion at Blancco."

Sarah Smith, Human Resources Director
SDG 10 Champion

SDG	2021 Approach	Target Outline	Relevance to Blancco
12: Responsible consumption and production **12 RESPONSIBLE CONSUMPTION AND PRODUCTION**	Our data erasure products enable the extension of the useful life of devices, supporting the circular economy and avoiding the unnecessary physical destruction and landfill of hardware.	**12.4** By 2020, achieve the environmentally sound management of chemicals and all wastes throughout their life cycle, in accordance with agreed international frameworks, and significantly reduce their release to air, water and soil in order to minimise their adverse impacts on human health and the environment **12.5** By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse **12.6** Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle	Our solutions enable businesses to avoid the physical destruction of devices, a process with can lead to harmful toxins, such as mercury, to pollute the environment and impact humans, flora and fauna. By securely erasing hardware, our products extent the useful life of devices, supporting the circular economy of reuse of repurposing, and minimising the need to manufacture new devices. We continue to promote the sustainable benefits of our products to our customers and are proud to be able to support other businesses to reduce their environmental impact with our solutions.

Quote from SDG Champion

"As the industry standard in data erasure, responsible consumption is woven into the fabric of Blancco. We are proud to hold the London Stock Exchange (LSE) Green Economy mark and continue to promote the sustainable benefits of our solutions in reducing unnecessary e-waste and endorsing the circular economy."

Matt Jones, Chief Executive Officer
SDG 12 Champion